



# Taste the Beaches

**September 8, 2018 1p – 5p**

**Kellam's Field Parking Lot**

## Event Summary

“Taste the Beaches” is an event intended to showcase the wonderful attractions available in the Towns of Chesapeake Beach and North Beach. Vendors and local businesses will have the opportunity to promote and connect their product directly to the community. “Taste the Beaches” is designed to increase community involvement and respond to the needs and economic development in our areas.

Our 2<sup>nd</sup> Annual outdoor event will be a day fair with a community block party vibe. In addition to local venues such as Chesapeake Beach Oyster Cultivation Society (CBOCS), Chesapeake Beach Railway Trail, Chesapeake Beach Water Park, and Bayside Museum; there will be local live music, a Kids Zone and information about local community attractions in Chesapeake Beach and North Beach.

## Food Vendors

**There is no charge for Food Vendor Space. However, space is limited to a first come, first serve basis. Sign up SOON!!!**

Vendors, “Taste the Beaches” is a time for restaurants, wineries, breweries and specialty craft experts to join together and showcase their products. You will be able to offer free samples from your menu, and/or charge for items. You may want to consider offering discount coupons to invite attendees to visit your establishment.

**Each food/beverage vendor will be responsible for obtaining necessary permits from the County.**

This event will also provide a multitude of marketing opportunities that you will not want to miss out on!!  
**Last year, the first year of our event, we had approximately 2,000 attendees.**

## Sponsors

We are seeking sponsors who are looking for opportunities to boost their businesses while supporting our local community.

“Taste the Beaches” is a great opportunity to promote and market your business.

Sponsors are listed on our advertising and can expect their own audiences to grow, as a result of their involvement in our event. We have strategically planned a multimedia marketing campaign that has generated buzz about our event since last year’s “Taste the Beaches”. Please ask about our Sponsorship Form today.