

Twin Beach Opioid Abuse Awareness Committee

Meeting Minutes – August 2, 2017

Attendees: Members -- Keith Pardieck (Committee Chair), Cheryl Greene (Committee Co-Chair), Mike Benton, Cathy Clune, Kristen DePhillip, Cathy Letteney, Mike Shisler (absent: Mike Colburn, Ricky Cress, Candice D’Agostino, and Ashley Staples).

Location: North Beach Town Hall

Minutes:

I. **Meeting called to order @ 6:00 pm**

II. **Forum 2 Debrief**

- There were 20 attendees and eleven new faces.
- Committee discussed need for backup projector, earlier room setup and prep, avoiding future event overlap with CAASA “Let’s Talk” events taking place November – May on Thursdays.
- Future events should have “Feedback” form – what did you like most, dislike, suggested topics, etc.
- Event Advertising
 - Need to be sure event is advertised via NextDoor, HOAs, Town email.
 - Need list of HOA email contacts. **Pardieck** to provide to **DePhillip**. **Benton** to provide to DePhillip. **DePhillip** will see advertisement emails sent to HOAs.
 - **Letteney** to distribute flyers to her contacts. **Greene** to provide her with flyers.
 - **Benton** to advertise via Facebook ads
 - Instead of door-to-door advertising we will try distributing flyers in high traffic areas prior to next Forum – Roland’s & Octagon on Sept 16 & 17; Waterpark on Aug 15, Farmers’ market.
 - **Pardieck** – seek permission from Roland’s & Waterpark
 - **Clune** – seek permission from octagon owners
 - Need to know what materials and who will attend each event.
 - DePhillip has already gotten Farmers’ Market permission
 - Decided to try doing a lottery with prizes at some events. Attendees provide name and email address and get registered for drawing for free one-day pass to CB Waterpark or NB Beach. We will then put all registrants on TBOAA mailing list to keep them apprised of upcoming events.
 - **Benton** – seek NB Beach passes
 - **Pardieck** – seek CB Waterpark passes

III. **Status of Roadside Opioid/Opiate Overdose/Fatality sign**

- County has approved creation and purchase of 3 signs at cost of \$750 each. NBVFD will be site of one sign. They have grant money to cover some of cost but not sure how much yet. County public works will install. Towns may need to contribute some funds or find donors.
 - **Pardieck** – Ask Mayor Mahoney to what extent Town will support
- CB Town Administrator contacted to see what kind of Planning & Zoning requirements are in place for sign installation.
 - **Pardieck** – seek P&Z application and complete with input from **D’Agostino**
- Draft sign mockup distributed for comment.

IV. **Outreach Updates & News**

- Participation in National Night Out (Aug. 1) well received. Numerous people came by table to get information and share their stories. (Greene, Pardieck, DePhillip)
- Cheryl Greene now certified Naloxone trainer. She provided training to CC Parks and Rec staff last month.
- Increased Naloxone availability – New statewide standing order “allows pharmacists to dispense naloxone to anyone regardless of whether the person has previously been certified under ORP or received any training in opioid overdose response.
- President’s Commission on Combatting Drug Addiction and the Opioid Crises issued interim report July 31, 2017 urging president to declare national emergency. Also expand capacity for drug treatment under Medicaid. (Shisler; Washington Post – Opioid report urges Trump to declare a national emergency – 8/1/2017)
- The Substance Abuse and Mental Health Services Administration indicates that only 35% of those admitted and discharged for opioid use disorders in 2015 received medication as part of treatment meaning that most opioid/opiate addicts are not receiving proven treatments. (Shisler; The Economist – Not Treating addiction. What would Hippocrates do? – 7/15/2017)

V. **Future Events**

- Taste of the Beaches (Sept 9, 1-5)
- Back to School
 - CAASA covering most, if not all, middle and high school open house events. They will also attend a few of the elementary school events. They welcome TBOAA participation & materials (D’Agostino) – **Greene** to provide materials
 - TBOAA exploring backpack provision event – **Greene**
- Farmers’ Market (August 18) – **DePhillip**
- Also see last bullets of Forum 2 Debrief above.
- TBOAA Forum 3 – Enabling (Sept. 20, 6:30-8:30 pm @ NECC)
- TBOAA Forum 4 – Resources (Dec. 13, 6:30-8:30 pm @ NECC)
 - Discussion of which resource groups will have tables at event
 - **Pardieck** to confirm MD Insurance Administration participation
 - **Letteney & Greene** to compile list of resource group attendees

VI. **Public Comment** – None.

X. **Next Meeting** – September 12, 6 pm. Location to be determined. **Benton** to seek meeting location reservation at NB Town Hall.

XI. **Meeting adjourned** – 7:00 pm

Submitted by Keith Pardieck